

BHS Art Department Rubric

Name: _____

Course: _____

Assignment: _____

		Excellent Performance 4	Proficient Performance 3	Performance Needs Improvement 2	Unsatisfactory Performance 1
I. CONCEPT	INNOVATION (Research of ideas; Concept Development)	Takes intellectual and creative risks.	Willing to experiment and explore.	Evidence of original, creative thought and its application.	Minimal evidence of original thought or imagination.
	Strength and Clarity of IDEA _____ _____ _____	Idea is strikingly original, inventive and fascinating. Grabs and holds viewers attention	Message is original and clearly conveyed	There has been an attempt to convey a message but the message is vague, confusing or simplistic.	There has been little attempt to convey a message.
II. DESIGN	COMPOSITION, ELEMENTS AND PRINCIPLES OF DESIGN, COLOR RELATIONSHIPS, etc. _____ _____	The image is harmonious, dynamic, and exciting. It has visual impact. Displays deep understanding of design principles.	Understands and applies design principles well.	Some attempt to apply design principles.	Little consideration of design principles.
	SKILL with Tools & Techniques (Media) _____ _____	Superior use of tools, materials, and techniques; including experimentation and integration.	Demonstrates above average understanding of art medium.	Uses medium at basic level.	Demonstrates little skill with medium.
III. TECHNICAL QUALITY	CRAFTSMANSHIP (Execution/ Presentation)	The artwork was created with care and presented in excellent condition. Rich in detail and highly refined.	Effort made in care, but lacks refinement.	Average craftsmanship, adequate execution.	Poor craftsmanship and presentation.
PARTICIPATION	WORK HABITS	Always prompt, prepared, organized, cooperative, diligent, and exceptionally productive.	Stays on task all period every day.	Is on task for most of the period on most days.	Needs reminders to stay on task. Lacks motivation.

SCORE _____